

Framed

Greenmood®

# Framed

by Alain Gilles

Multidirectional acoustic  
moss frames

Greenmood®

## About us

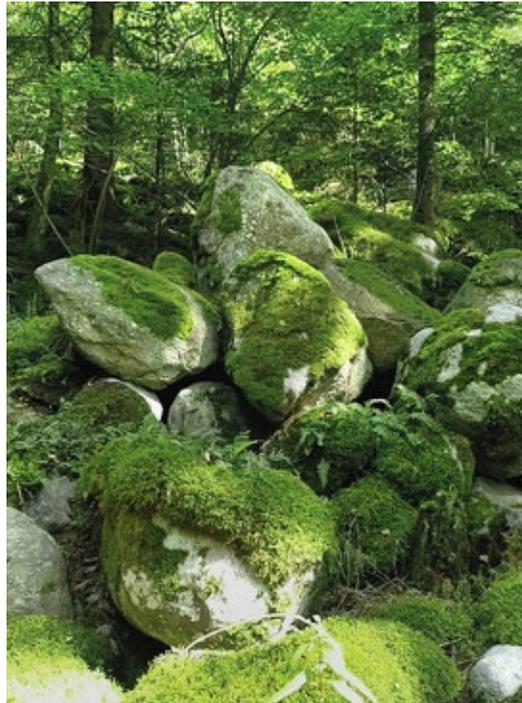
Founded in the heart of Europe, in Brussels, Belgium, our company introduces a new and revolutionary plant design concept.

We offer fully preserved natural plant products that combine aesthetics with high-level acoustic absorbance. Our handmade products contribute to increased performance and higher levels of wellbeing within the workplace.

We design and deliver all the structural and natural elements you need to reduce noise and increase the visual appeal of your interior space. Thanks to their unique ecological process, our mosses and foliages are totally maintenance free: they require neither pruning, nor watering, nor even sunlight.

Peace, quiet, wellbeing; inspired by nature.

Welcome to Greenmoor.



Moss harvested manually in european forests

## About "Framed"

"Framed" is a series of evocative framed wall panels made from reindeer moss.

With four distinctive design styles and multidirectional hanging possibilities, the panels provide architects and designers with a significant amount of creative freedom.

The stylistic non-figurative forms allow viewers to picture what they wish to see in the multi-tonal shapes and lines. Each panel acts as a catalyst to a world of personal dreams and memories.



A natural creative look for any interior environment



# The benefits

## ENVIRONMENT

Our plants and mosses are harvested manually & sustainably in European forests. Our backing panels and frames are produced in Europe and certified PEFC/FSC.

## HEALTH

The preservation process involves solely harmless & biobased materials, guaranteeing 100% biodegradable, hypoallergenic and non-toxic products.

## MAINTENANCE

Preserved plants and mosses are for indoor use only. That being said, they require no maintenance whatsoever: neither watering, nor pruning, nor even sunlight.

## DURABILITY

To achieve optimal durability it is recommended to avoid exposure to direct sunlight and proximity to water or heat sources.

As moss dries out when its environment does, it is strongly advised to avoid touching it. It will get back to soft touch when humidity raises again and is therefore a good humidity indicator.

## NOISE REDUCTION

The secret to a well-balanced corporate interior is not just in how it looks and functions but also in how it sounds. Noise pollution in working places results in poor concentration, reduced levels of collaboration, increased stress, discomfort...

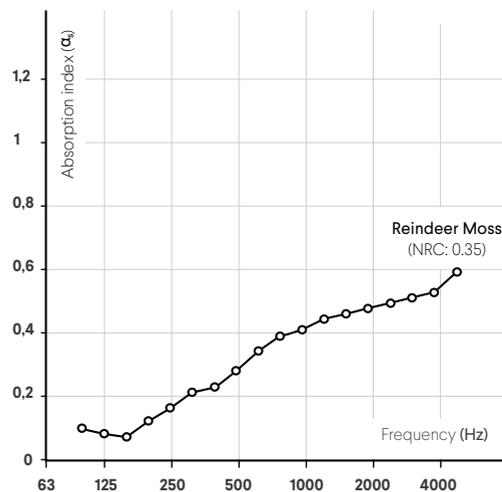
As with all our design collections, Framed is designed with the power of natural sound absorption in mind. Ambient noise is cushioned within the natural moss material, thereby helping to reduce the overall sound in an interior.

These panels enhance not only the visual appeal of a space but also the auditory ambience.

Natural preserved mosses provide undeniable sound-reducing qualities that have gone through certified laboratories.

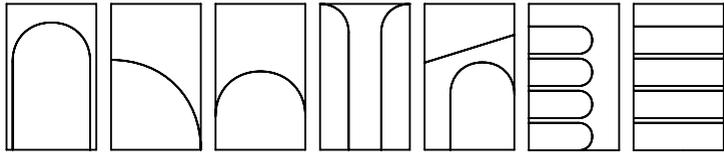
The study below was conducted in a laboratory setting, the result displays the mosses' undeniable noise reduction capability.

The tests were conducted in accordance to the ISO 11654:1997 standard (laboratory-based sound absorption coefficient measurements using 10m<sup>2</sup> for each moss).

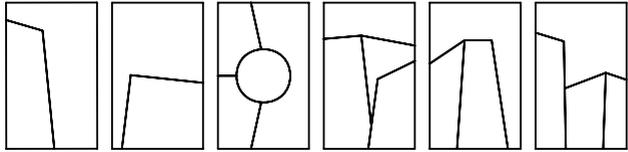


# The Collections

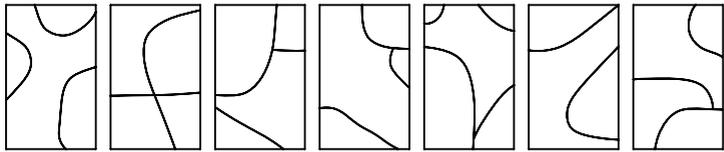
## Geometric



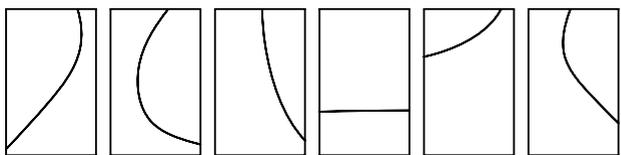
## Landscape



## Synergy



## Harmony





## Geometric

Geometric arched shapes give a sense of an opening towards an undescribed exterior view, like a patio, an external gallery, or the windows of a house on the Italian Riviera.

They are indeed inspired by personal holiday photos taken in Italy by the designer himself.

Framed with real massive oak wood specifically designed for Greenmood, each panel is available in different sizes — small, medium, large and extra-large. The Reindeer Moss comes in a variety of colours to mix and match according to your design needs.

Ideal for any type of interior, from residential to commercial, the Framed collection has been intelligently designed to enhance any space, from a living room or bedroom to a corporate office or lobby.

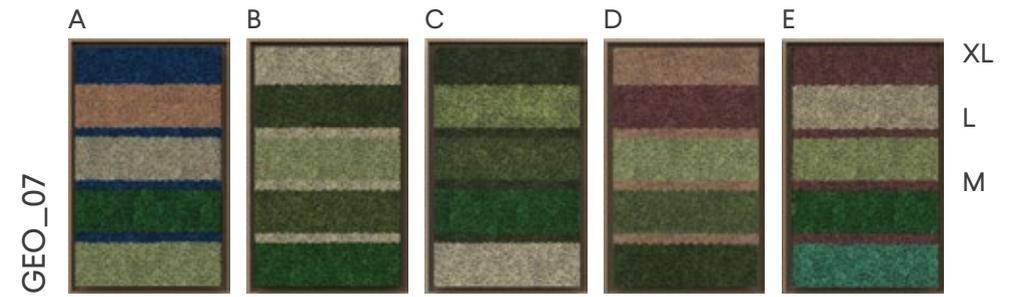
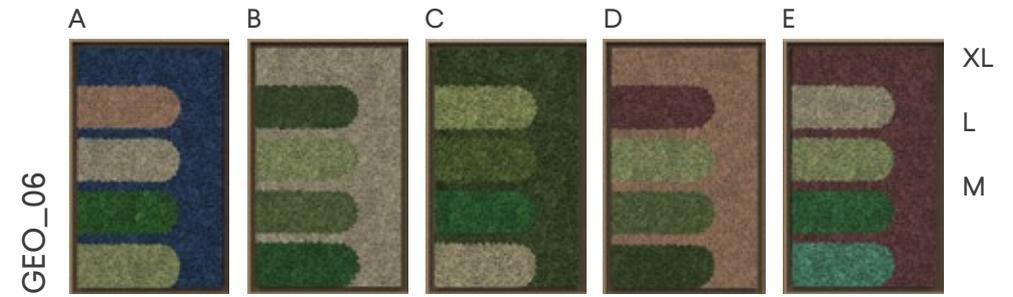
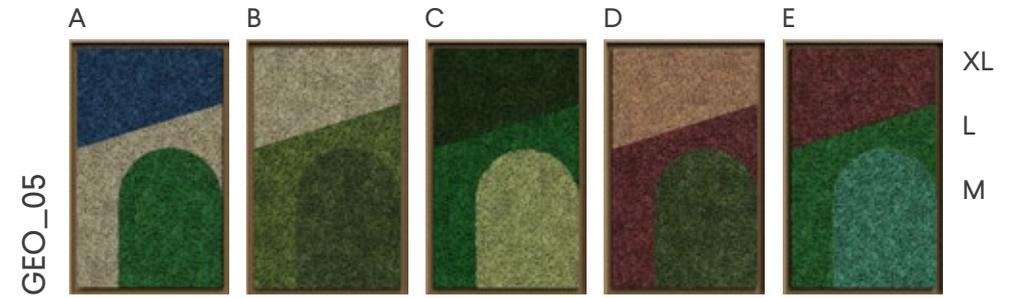
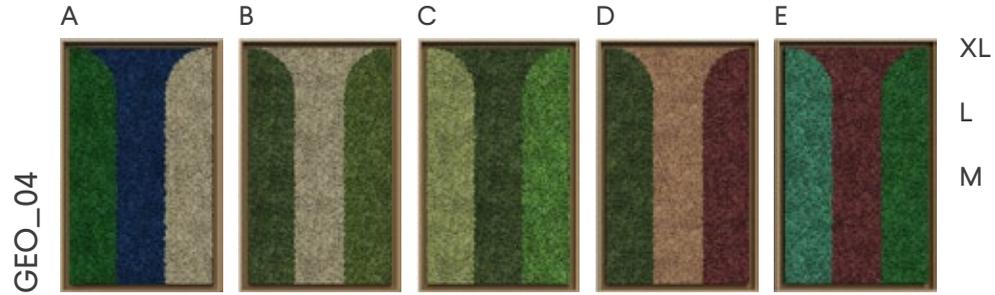
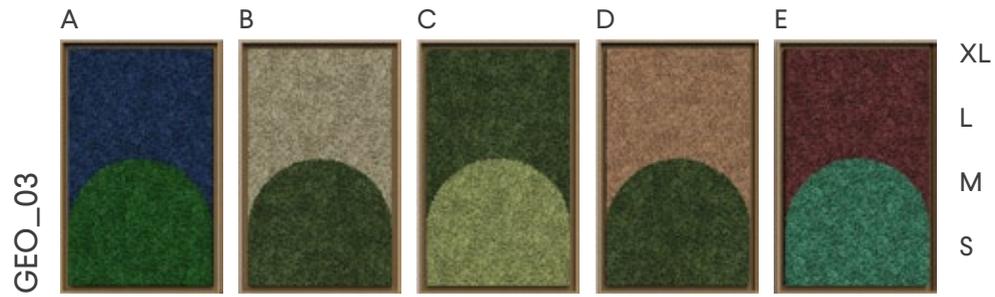
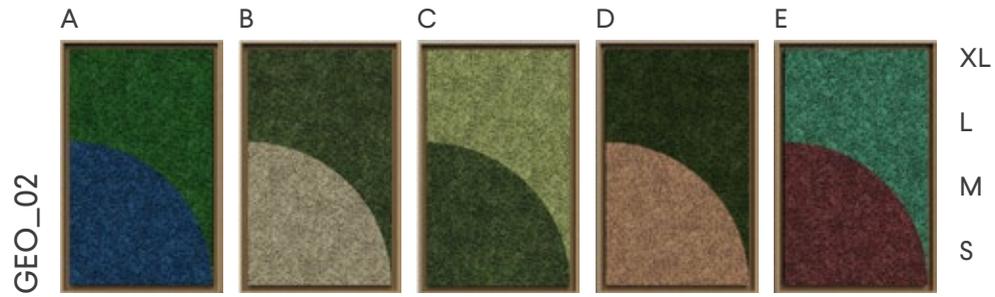
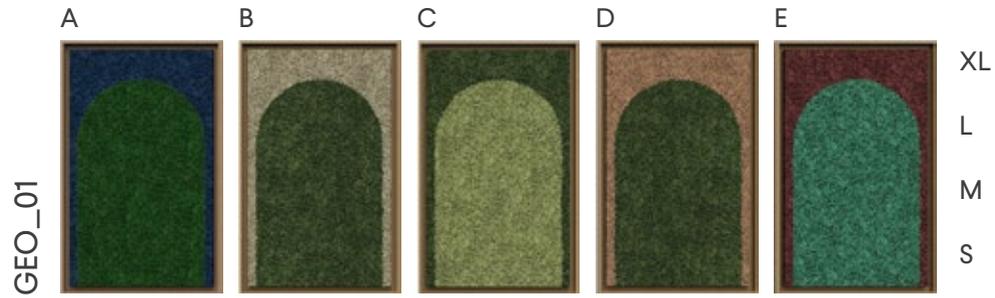


A natural creative look for any interior environment

Enhance the visual appeal and auditory ambience



# Geometric Models



# Landscape



Simplified architectural landscapes are also portrayed with undefined volumes and straight lines.

They could be skyscrapers, or gorgeous villas, or simply a well-cut lawn as a backdrop for a summer picnic – wherever the imagination takes you.

Framed with real massive oak wood specifically designed for Greenmood, each panel is available in different sizes - small, medium, large and extra-large. The Reindeer Moss comes in a variety of colours to mix and match according to your design needs. You can also order the panels in custom colours for specific projects.

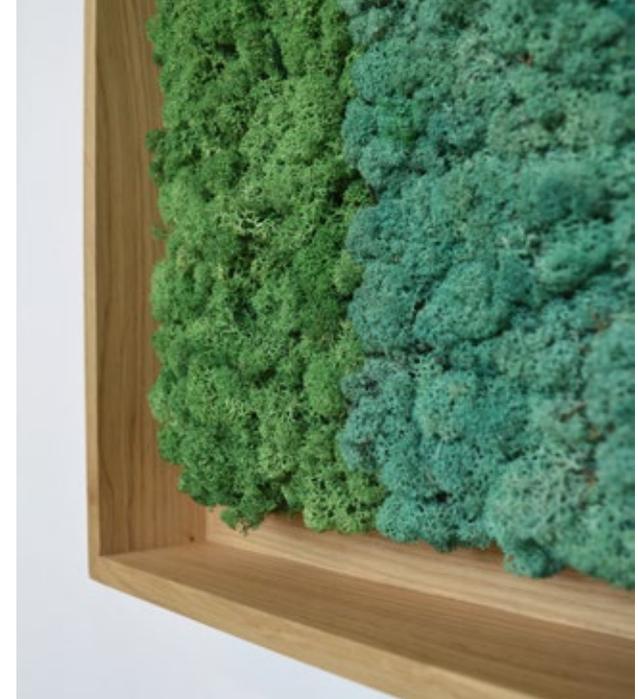
Ideal for any type of interior, from residential to commercial, the Framed collection has been intelligently designed to enhance any space, from a living room or bedroom to a corporate office or lobby.



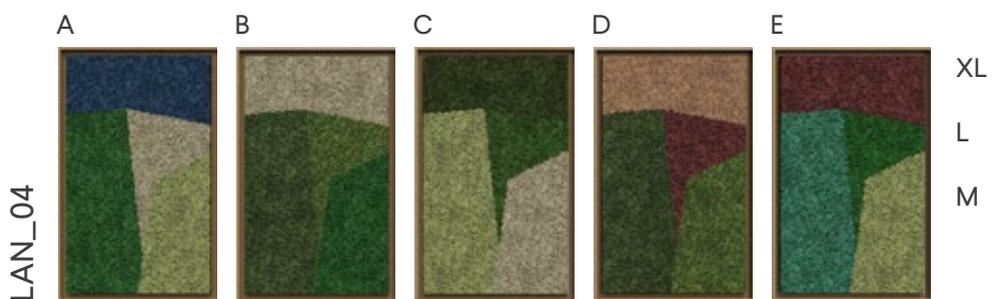
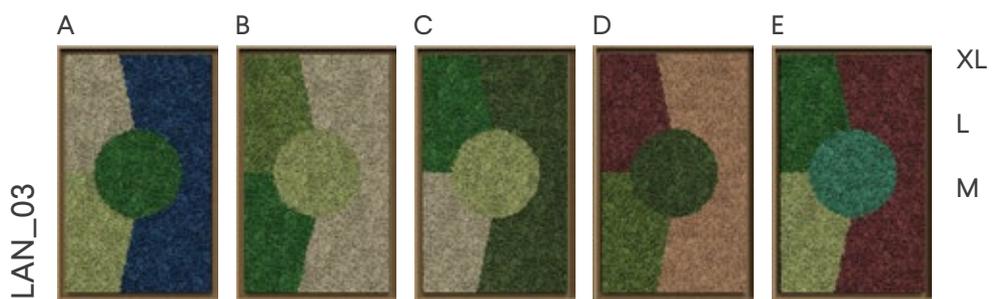
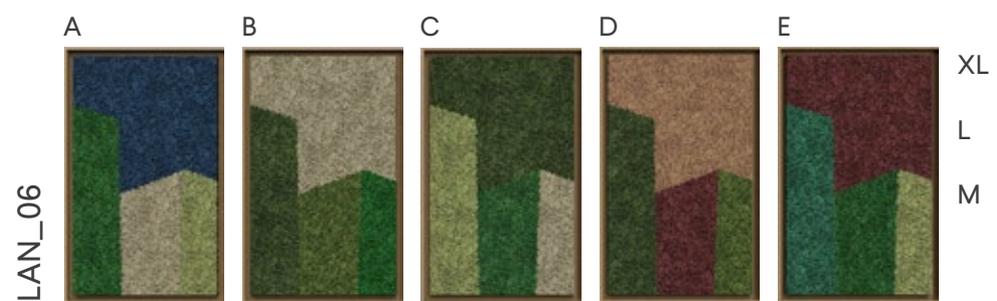
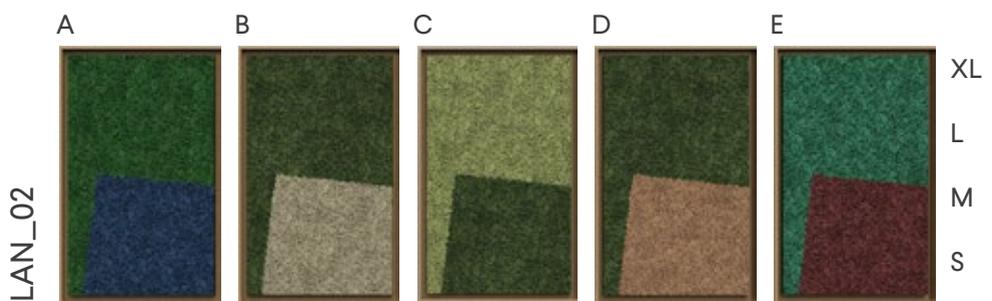
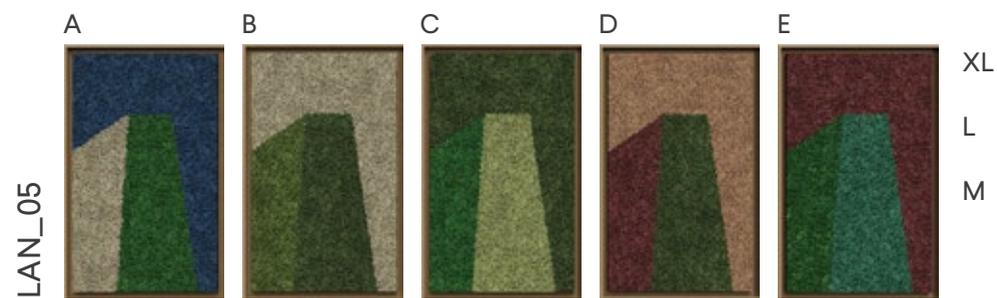
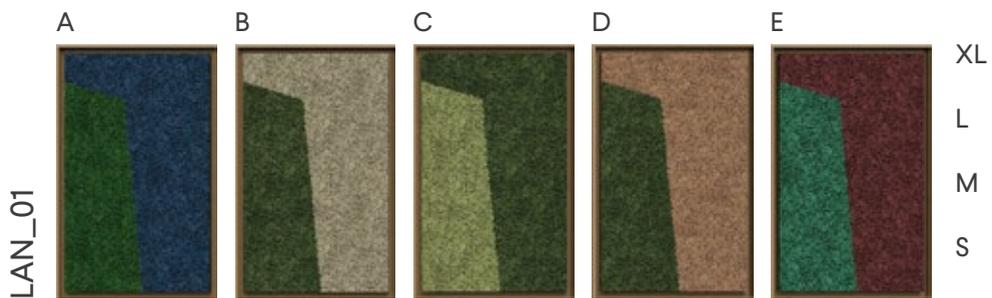
Unlimited stories contained within a single massive oak frame



Visual appeal combined with natural sound absorption



# Landscape Models



# Synergy



Undefined curved shapes evoke a spirit of interaction, intimacy and the complex world of human relationships. The shapes are decidedly inclusive. Each form can almost be seen as a doodle study, isolated into a smaller frame but part of something much larger that's unseen but felt.

Framed with real massive oak wood specifically designed for Greenmood, each panel is available in different sizes - small, medium, large and extra-large. The Reindeer Moss comes in a variety of colours to mix and match according to your design needs. You can also order the panels in custom colours for specific projects.

Ideal for any type of interior, from residential to commercial, the Framed collection has been intelligently designed to enhance any space, from a living room or bedroom to a corporate office or lobby.

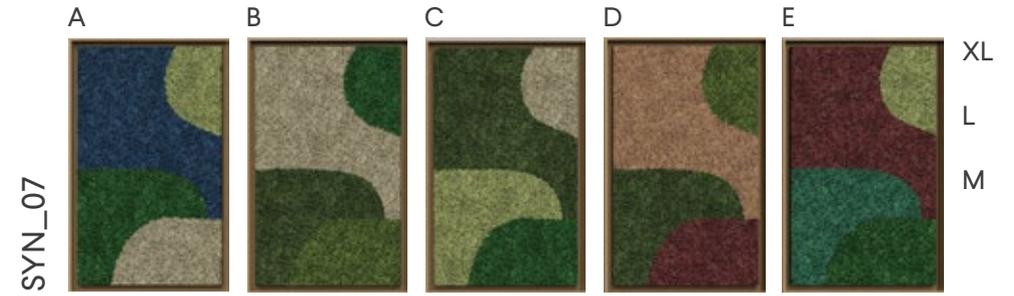
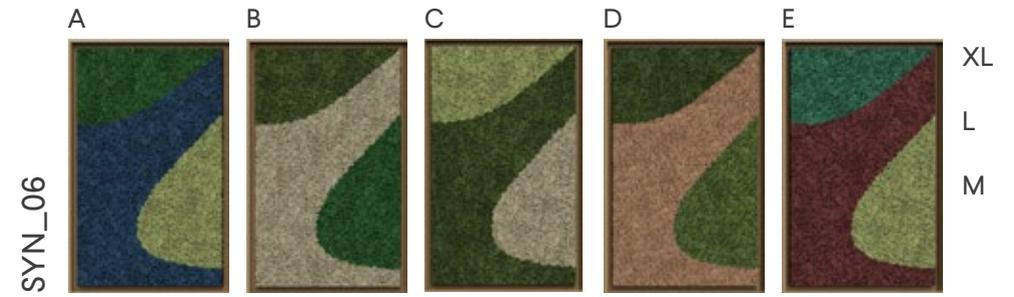
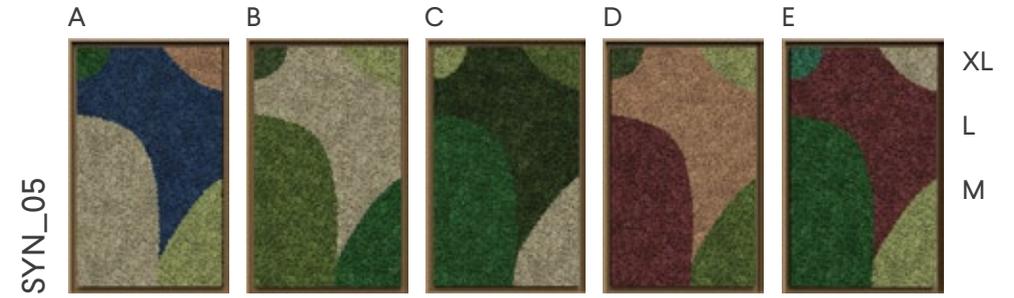
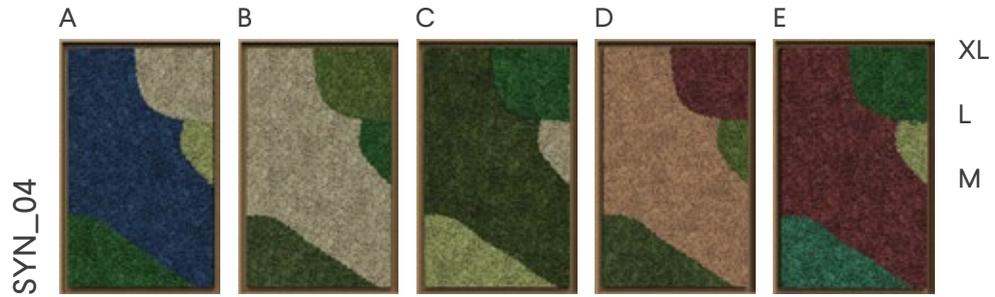
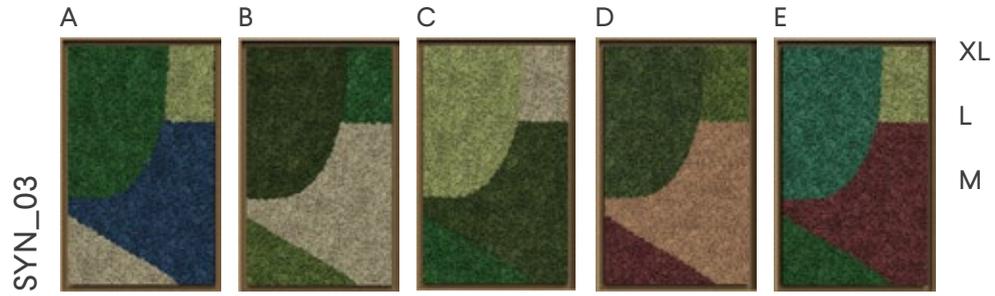
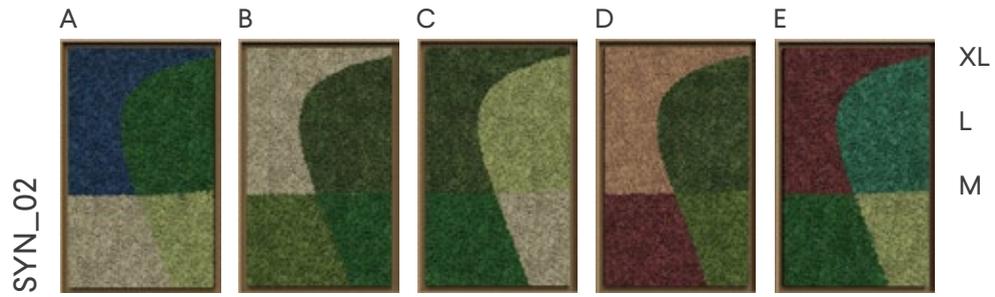
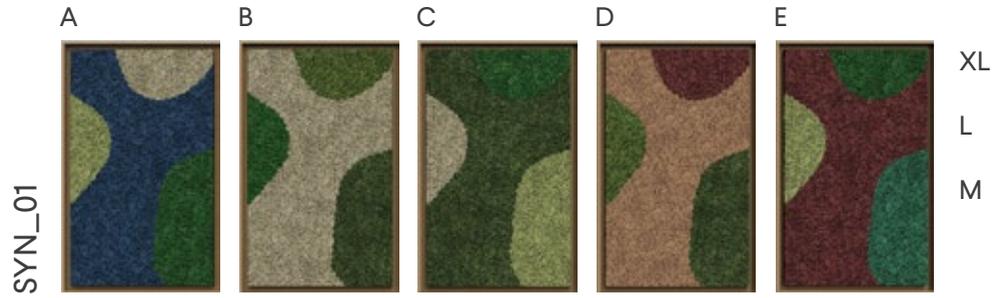


Ideal for  
any type  
of interior

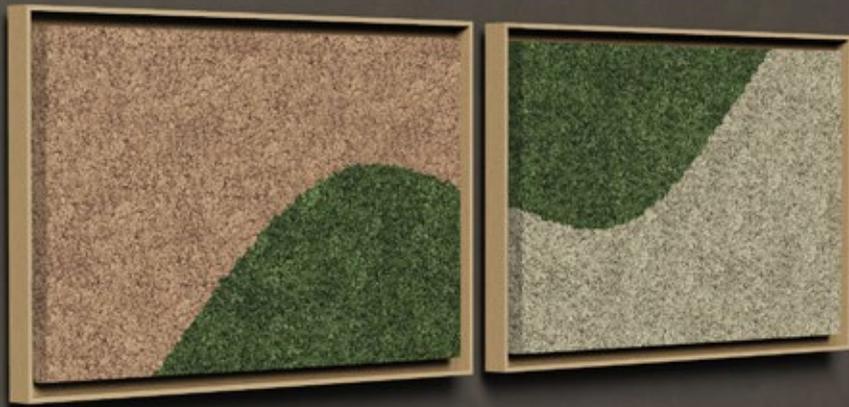


Patterned moss  
panels designed  
to inspire the  
imagination

# Synergy Models



# Harmony



Undefined curved shapes evoke a spirit of interaction, intimacy and the complex world of human relationships. The shapes are decidedly inclusive. Each form can almost be seen as a doodle study, isolated into a smaller frame but part of something much larger that's unseen but felt.

Framed with real massive oak wood specifically designed for Greenmood, each panel is available in different sizes - small, medium, large and extra-large. The Reindeer Moss comes in a variety of colours to mix and match according to your design needs. You can also order the panels in custom colours for specific projects.

Ideal for any type of interior, from residential to commercial, the Framed collection has been intelligently designed to enhance any space, from a living room or bedroom to a corporate office or lobby.

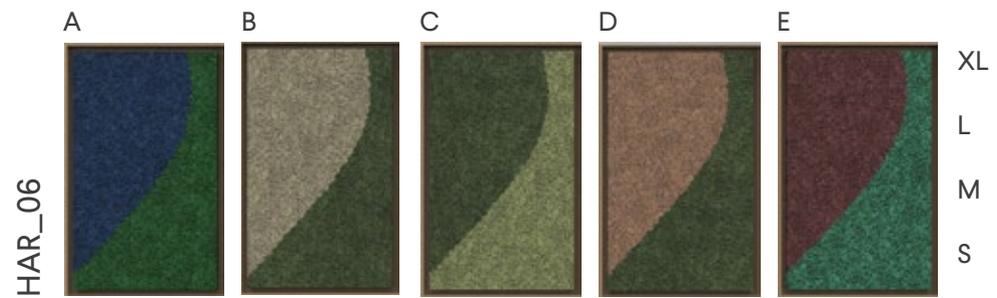
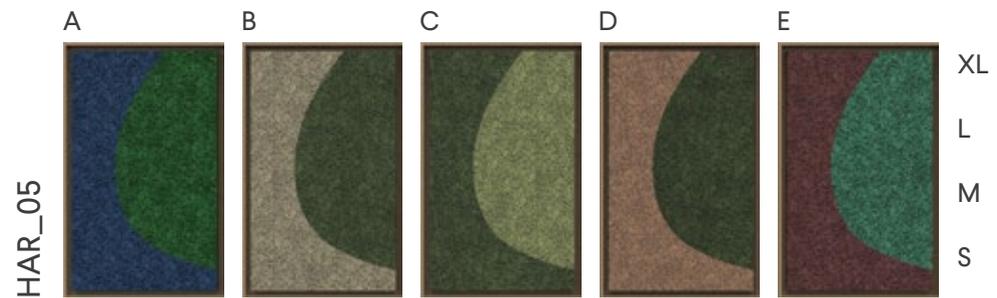
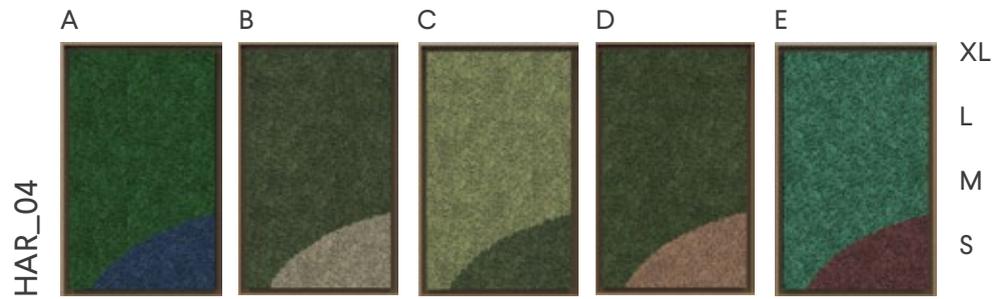
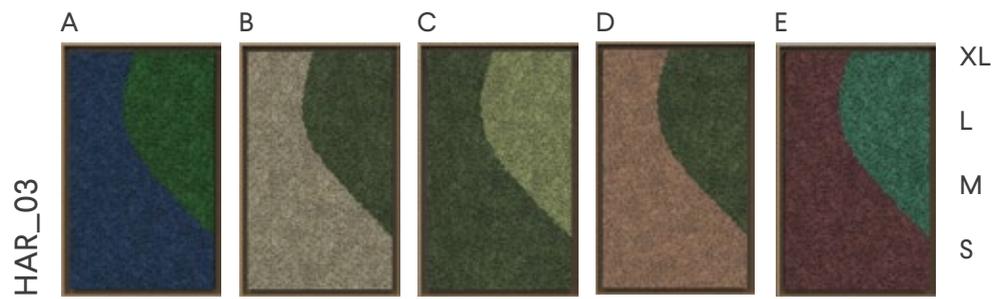
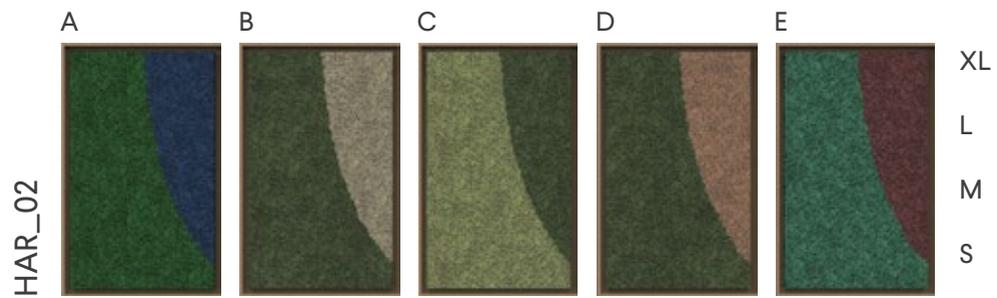
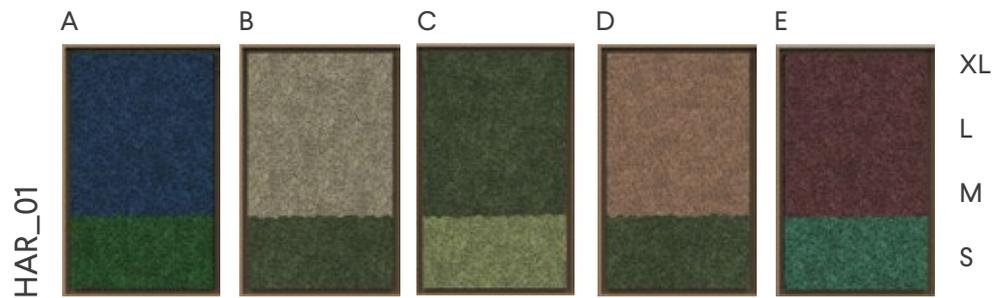
Multi-tonal  
shapes and lines



Visual appeal  
combined with  
natural sound  
absorption

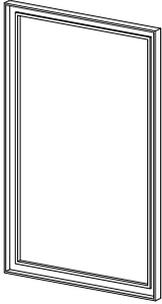


# Harmony Models



# Specifications

## Format XL

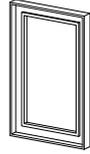


Dimensions:  
205 x 130 x 7,5 cm  
80 ¾ x 51 ¼ x 3 in

Material:  
Oak Wood

Weight:  
48 kg  
106 lb

## Format M

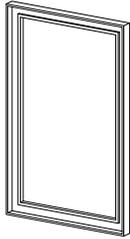


Dimensions:  
95 x 60 x 7,5 cm  
37 ½ x 23 ¾ x 3 in

Material:  
Oak Wood

Weight:  
16 kg  
36 lb

## Format L



Dimensions:  
150 x 95 x 7,5 cm  
59 x 37 ½ x 3 in

Material:  
Oak Wood

Weight:  
39 kg  
86 lb

## Format S

(for models with 2 colors only)



Dimensions:  
60 x 38 x 7,5 cm  
23 ¾ x 15 x 3 in

Material:  
Oak Wood

Weight:  
6 kg  
14 lb

# Color chart



Royal Blue - 74



Peach - 68



Medium - 70



Old Green - 64



Burgundy - 63



Natural - 56



Grass Green - 78



Mentha - 54



**HEAD OFFICE**

**Greenmood BELGIUM**

Trademart Brussels  
Atomiumsquare 1 /BP 102  
1020 BRUSSELS  
+32 (0)2 608 19 62  
sales@greenmood.be  
www.greenmood.be

**HEAD OFFICE**

**Greenmood NORTH AMERICA**

• The New York Design Center, 200 Lexington Ave., Suite 1509  
NEW YORK CITY - NY 10016, USA  
• The Solarium, 300 E. Colorado Blvd., Suite 219  
PASADENA - CA 91101  
800 794 2626 / (626) 660 5740  
us@greenmood.us  
www.greenmood.us

**Greenmood FRANCE**

Office: 55 Bd. Auriol, 75013 PARIS  
Showroom: 176 Av. C. de Gaulle  
92200 NEUILLY-SUR-SEINE  
+33 (0)6 12 27 19 16  
+33 (0)1 71 84 83 25  
ajay@greenmood.fr  
www.greenmood.fr

**Greenmood GERMANY**

AS Hydroplant  
Ackerstraße 124  
40233 DÜSSELDORF  
+49 0211-6980081  
info@green-mood.de  
www.green-mood.de

**Greenmood DENMARK**

Natural Green Walls  
Kokmose 16  
6000 KOLDING  
+45 71 99 27 26  
info@greenmood.dk  
www.greenmood.dk

**Greenmood POLAND**

Greenmood Poland Sp. z o.o.  
ul. W. Nehringa 8/1  
60-247 POZNAN  
+48 784 818 831  
kontakt@greenmood.pl  
www.greenmood.pl

**Greenmood ROMANIA**

Strada Agricultori 113  
Sector 2, BUCUREȘTI  
+40 742 556192  
office@greenmood.ro  
www.greenmood.ro

**Greenmood TAIWAN**

台灣綠慕  
台中市豐原區互助街10號1樓  
04-25356608  
sales@greenmood.tw  
www.greenmood.tw

**Greenmood AZERBAIJAN**

+994 50 210 41 27  
info@greenmood.az  
www.greenmood.az

**Greenmood SOUTH-KOREA**

경기도 남양주시 순화공로 272  
동광비즈타워 별내 243, 244호

243, 244 DongKwang BizTower  
272, SunhwagungRo, NamyangjuSi,  
GyeonggiDo, 12106 Republic of Korea

Office : 031-5180-7373  
그린언니 : 010-4423-2216  
spc@greenmood.kr  
www.greenmood.kr

